

Research on the beauty of artistic conception in jewelry design

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Abstract: - This paper studies the artistic conception beauty of expression techniques in the contemporary jewelry design from the angle of traditional culture in china. based on the influence of traditional culture on artistic conception in the field of art. to build a bridge between traditional culture in china and western contemporary jewelry design skills. and research the artistic conception expression skills by three aspects about the concept of jewelry design, space design and composite material. then on this basis.to summarizes the artistic conception beauty of contemporary jewelry design performance method which is used to guide the authors own jewelry creation and teaching.

Keywords: - *the beauty of artistic conception, jewelry design, concept ,traditional culture,jewelry creation.*

I. INTRODUCTION

Chinese traditional culture is the condensation of China's unique moral philosophy, ideology and culture awareness, which pay attention to natural beauty and artistic beauty, and advocate simplicity. This unique culture has far-reaching significance to contemporary jewelry design with the rapid development in the past ten years.

The concept of contemporary jewelry art is still relatively new five years ago in China, but now professional jewelry exhibition that hold frequently on Beijing, Shanghai, Shenzhen and etc. shows the potential vitality of this industry in future. With professional exhibitions some quite distinctive jewelry salons and galleries private jewelry studios which is agent of many domestic and international jewelry artist works are emerging . These works together with the designer's name is going slowly into the view of consumers, becoming the model of the art of unique jewelry. Although the development of contemporary jewelry has a history of about four hundred and fifty years in the Netherlands, UK, Germany and Austria, but in domestic, contemporary jewelry creation is still very young. Along with the increasingly frequent international exchanges and various kinds of jewelry contest, jewelry exhibitions and fairs holding become popular and mature. China's jewelry industry is facing opportunities, challenges and problems brought by the international information rapid inflows. In collisions with various countries 's jewelry art exchange, jewelry designers in our country are having the strong sense of crisis not to completely submerged and lost their own characteristics. So the research of contemporary jewelry design is essential.

In china. five years ago, the concept of contemporary art jewelry is strange for the Chinese, so, five years later, the professional jewelry exhibition show the potential vitality of the industry in Beijing, Shanghai and Shenzhen. With the development of professional jewelry exhibition, emerged some quite distinctive jewelry salon and gallery, and registered in the name of the individual operating jewelry studio. These jewelry salon and gallery agent many jewelry artist works from domestic and foreign, these works together with the designer's name is slowly into the view of consumers. become the apotheosis of the art of unique jewelry. Although in the Netherlands, UK, Germany and Austria. the development of contemporary jewelry has a history of about four hundred and fifty years. but in domestic, contemporary jewellery in the field of creation is a very young. Along with the increasingly frequent international exchanges. and various kinds of jewelry contest, jewelry exhibitions and fairs has becoming mature. China's jewelry industry is facing opportunities. challenges and problems brought by the international information rapid inflows. In collisions with various countries 's jewelry art exchange. Jewelry designers are facing a crisis in our country not to completely submerged by western jewelry art and lost its own characteristics. Research of contemporary jewelry design the artistic conception of beauty in the perspective of Chinese traditional culture. make contemporary jewelry really take root in China become the theme of the era.

II. THE ARTISTIC CONCEPTION BEAUTY PERFORMANCE OF JEWELRY WORKS IN CHINESE AND WESTERN

In the west, there are many excellent jewelry art works with beauty of artistic conception, which expressing the inherent concept through abstracting shapes into Image forms. As early as 1997, SANDY BAKER had designed an abstract works of jewelry "untitled". Its Windmill modeling of this works full of

artistic conception beauty remind people of the good days of childhood and Lost memory. Designers express past childhood memories by windmill element in the art of origami, Is full of artistic conception and imagination. The PASCAL LACROIX's works of contemporary jewelry "Winds of Time" created in 2005 is rather different. Which is showing the speed of time just like wind moment passing by abstract shape. It reminiscent of the poems full of artistic conception beauty in Chinese traditional culture. Ancient poem said : "The spring wind blowing, the purple mountain and green water". Here the spring the author can see is not only purple mountain and green water, but all the natural spring scenery concise in this brief poem. The reader can imagine in spring the big range who Starting from the purple mountain and clear water. The reader can imagine in spring the big range who Starting from the purple mountain and clear water. Such as: The family in the mountains below, waterside cattle..... Just like a ink-wash painting, give you leave enough blank. This is the abstract artistic conception beauty which leave the beautiful daydream for people.

As haiku art, The performance of the abstract form of jewelry art full of artistic conception, brief subtle and rich aftertaste. Another example of ancient poetry "in the snow with others far, traces of Paramesium clogs deep" is also true. No literal characters appear, also did not explain how they don't, but here no one wins, the sound of silence. "Snow" full marks "enough to make people feel that they are so reluctant to part from, omission of these authors intentionally left is reserved for the reader's imagination. It is no wonder that Suzuki once wrote: "feelings reached the highest tide, people will keep silent, because any language is not appropriate."

Different in west modern jewelry design more rational of point, line, plane and body structure and shape perception system design research, Chinese art under the Chinese traditional culture from the spirit will focus on the beauty of artistic conception of emotional expression, Chinese artists in two-dimensional space express deep beauty and artistic conception beauty, which is full of imagination space art expression form is full of oriental classical taste, is China traditional culture from the perspective of unique form of artistic expression, it is accompanied by the Chinese nation melting in blood in the traditional culture of China's modern jewelry design far-reaching.

III. ARTISTIC CONCEPTION BEAUTY EXPRESSION SKILL OF JEWELRY DESIGN

3.1 THE EXPRESSION OF ARTISTIC CONCEPTION BEAUTY IN CONCEPT DESIGN OF JEWELRY

Artistic conception, which refers to the sentiment and the state expressed in the literary works or the natural scene. Jewelry often carries the most valuable experience and memory of human life, and become the carrier of life, time and culture. Through changes in jewelry, and even to capture the artistic characteristics of an era. In particular, the modern people need more humanistic care and spiritual comfort. contemporary jewelry is no longer just decorations, but also to meet the spiritual level of a kind of enjoyment and nourishment. Designers put their emotions engendered in the concept of jewelry design. Using artistic conception of language to express the deep connotation of the works. As a medium, it constructs a bridge between the jewelry designer, the wearer and the viewer.

Abstract artistic conception of jewelry is achieved with certain modeling skills and put personal emotion and meaningful thinking game. On this game is the designer's knowledge structure, profound thinking, distinctive personality traits and characters emotion. The following figure 1 work is designers show the deep sense of loneliness with a sense of architectural abstract modeling.



Figure1: Alone, **the designer:** YOKO SHIMIZU.2002, **Material and process:** Oxidized sterling silver.18k gold,constructed.**picture from:** 《21st Century Jewelry ——500 Series》 .

3.2. BEAUTY OF ARTISTIC CONCEPTION OF THE JEWELRY IN THE SPACE SHAPE AND MATERIAL

If the concept innovation of jewelry works is the soul of the work, then the modeling techniques and materials the designer is used to express the concept is the media which help the work to achieve a certain visual appearance. In the modern jewelry design arrangement of points, clutch, jumping, combination, line extension, twisted, scattered, structure, cutting planes, hollow, mosaic, build, body through empty, compression, stretching, twisting, extrusion, and the body and the body of the interlaced fusion.which all will reveal the beauty of artistic conception.

Combine certain modeling techniques with the use of composite materials, and excavate the beauty of materials from different angles.Designers make the work to a high degree of unity between the texture effect of the material and the composition of the jewelry through the use of new materials and processing, a piece of work reflects the artistic conception of the real show.Figure 2 is my Sterling Silver Pendant works "across"in 2015. Work showed distant designer's thoughts flying in space with the other shore flower concise With falling flowers on the shore.



Figure 2 : Pendant works: across(2015),**the designer:** Zhang Xiaoyan ,**Material and process:** welding, forging Silver

IV. THE PRACTICE OF JEWELRY WORKS OF BEAUTY OF ARTISTIC CONCEPTION

Heidegger believes that the art works, which are determined by the soul of the aesthetic subject, is not a mirage, which can transcend the reality and point to the ideal, beyond the limited to the infinite. Like a vortex of finite life, layers of spiral up, in a sense seems to be beyond the meaning of the aesthetic object itself, so that the subject of aesthetic appreciation of a higher aesthetic realm.

Contemporary jewelry mainly focuses on the research and explore the intrinsic value of jewelry , it has already got rid of the wealth, luxury, extravagance, the moral of durable and privileges, and pay attention to research on the relationship between material, form, value, color, body and jewelry and other.

Figure 3 is full of beauty of artistic conception of the works is my works for 2015, through the works from design to process, to the final process of practice, help me really understand the beauty of artistic conception of Chinese traditional culture from the perspective of the jewelry design expression method.



Figure 3 : The brooch works: The pure moonlight, Designer: Zhang Xiaoyan (2015)
Material and craft: silver, rivet welding, titanium alloy anodic oxidation technology

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